Jerome E. Horton

Chairman, Board of Equalization

The California Association of Nonprofits

and

California Educational Solutions

Present the

Nonprofit Financial Conference

Building Financial Capacity for Change

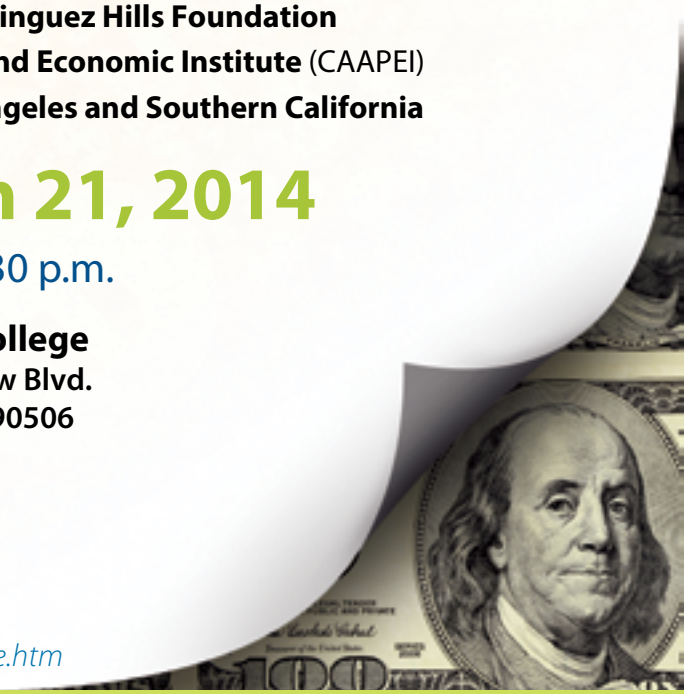
In Partnership With

El Camino College
Franchise Tax Board
Weingart Foundation
United Job Creation Council
Beta Pi Sigma Sorority
Chinese for Christ, Inc.
Chinese for Christ Calvin Chao Theological Seminary
California Student Aid Commission
Los Angeles County Office of Workplace Programs
Korean Churches for Community Development (KCCD)
California State University, Dominguez Hills Foundation
California African American Political and Economic Institute (CAAPEI)
Baptist Ministers Conference of Los Angeles and Southern California

Friday, March 21, 2014

8:30 a.m. - 4:30 p.m.

El Camino College
16007 Crenshaw Blvd.
Torrance, CA 90506



Register Today

Online at *www.boe.ca.gov/sutax/nonprofitsched.htm*
or by calling 1-888-847-9652

For more information, visit the Conference webpage at
www.boe.ca.gov/members/horton/np_financial_conference.htm

This is a BOE-sponsored event.

Conference Topics

- Financing Your Vision
- Strategies for Successful Fundraising
- Collaborating with Other Organizations
- Building Capacity and Infrastructure for Success
- Finding Your Organization's Unique Niche
- How to Compete for Hidden Funding Sources
- Using Hiring Tax Credits to Build Staffing
- Using Government Housing Tax Credits
- Accessing Bond Financing
- Government Subsidies That Work
- Tax Essentials for Nonprofits
- Federal Funding for Nonprofits
- Strategic Marketing as a Fundraising Tool
- Grant Writing Strategies
- Maximizing Social and Traditional Media

Featured Speakers

Jan Masaoka
CEO
California Association of Nonprofits

Nike Irvin
Vice President, Programs
California Community Foundation

Eric Medina
Program Associate
Weingart Foundation

Jonathan Weedman
Senior Vice President, Wells Fargo Foundation
Wells Fargo

Matthew Gambina
Vice President, District Manager
U.S. Bank

Sean Spear
Executive Director, California Debt Limit Allocation Committee
Office of the State Treasurer

Janae Oliver
Community Benefit Manager, Public Affairs
Kaiser Permanente

Flor Tolley
Community Investment Manager
Southern California Edison

Fred N. Duenas
Supervising Tax Auditor
State Board of Equalization

Audrey Rowe
Lead Auditor, Exempt Organization Unit
Franchise Tax Board

Honored Guests*

Maxine Waters, *Congresswoman, U.S. Congress*
Betty T. Yee, *Board Member, State Board of Equalization*
Michelle Steel, *Vice Chair, State Board of Equalization*
Sen. George Runner (Ret.), *Member, State Board of Equalization*
John Chiang, *California State Controller*
Bill Lockyer, *California State Treasurer*
Hannah-Beth Jackson, *State Senator*
Ted W. Lieu, *State Senator*
Carol Liu, *State Senator*
Holly Mitchell, *State Senator*
Leland Y. Yee, Ph.D., *State Senator*
Toni Atkins, *Assemblymember*
Steven Bradford, *Assemblymember*
Cheryl R. Brown, *Assemblymember*
Ian Charles Calderon, *Assemblymember*
Cristina Garcia, *Assemblymember*
Isadore Hall, III, *Assemblymember*
Reggie Jones-Sawyer, *Assemblymember*
Marc Levine, *Assemblymember*
Bonnie Lowenthal, *Assemblymember*
Das Williams, *Assemblymember*
Mark Ridley-Thomas, *Supervisor, Los Angeles County*
Herb J. Wesson, Jr., *Council President, City of Los Angeles*
Yvonne Horton, *City Clerk, City of Inglewood*
Mike Gipson, *Councilmember, City of Carson*
Sharon Moller, *Acting Assessor, Los Angeles County*
Jan Perry, *General Manager, City of Los Angeles Economic and Workforce Development Department*

This conference is open to the public and being conducted pursuant to Government Code section 11122.5 (c)(2) of the Bagley-Keene Open Meeting Act.

* Participating in this event as invited guests.

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El Camino College – Marsee Auditorium
16007 Crenshaw Blvd. Torrance, CA 90506

Free parking in Lot L

Free to attend. RSVP required. Register early, seating is limited.

If you want to get away and renew your mind after a morning of education and inspiration, you are welcome to either bring your lunch, or pick up a bite within walking distance, at many nearby restaurants.

Register online at *www.boe.ca.gov/sutax/nonprofitsched.htm*

or by calling 1-888-847-9652

The location is accessible to people with disabilities.
If you require special assistance, please call 1-888-847-9652.

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