



State Board of Equalization

# News Release

**Michelle Steel, Member**

**3<sup>rd</sup> District – Rolling Hills Estates**

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Executive Director  
[www.boe.ca.gov](http://www.boe.ca.gov)

**For Immediate Release**  
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## **Board of Equalization Sponsors Free Santa Ana Business Seminar** *Seminar Focuses on Strategies for Success in Today's Economy*

Michelle Steel, Third District Member of the State Board of Equalization, and the City of Santa Ana today announced a free Santa Ana Business Seminar on September 21, 2010. This seminar, *Strategies for Success in Today's Economy*, will feature representatives from the Board of Equalization, Franchise Tax Board, Internal Revenue Service, Employment Development Department, City of Santa Ana, and the Coastline Community College. Topics to be presented include important updates for sales and use tax, resources for small businesses, federal tax credits and incentives, enterprise zone tax credits and benefits, and marketing strategies.

**Event:** Santa Ana Business Seminar, *Strategies for Success in Today's Economy*  
**Date:** Tuesday, September 21, 2010  
**Time:** 9:00 a.m. – 12:00 p.m. (check-in at 8:30 a.m.)  
**Place:** City of Santa Ana Council Chambers  
22 Civic Center Plaza, Building 22  
Santa Ana, CA 92701  
(Parking is cash only in city hall lot P6)  
**Register:** Call 888-847-9652 or go online to: [www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=120](http://www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=120)

For more information on this Santa Ana Business seminar, visit: [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm). More information regarding other helpful in-person classes offered by BOE is available online at: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_inperson.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm). The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_online.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm).

Elected to the Board of Equalization in 2006, Michelle Steel serves as Southern California's elected taxpayer advocate. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Thanks to Steel's decisive leadership, procedures were changed. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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