



State Board of Equalization

News Release

Chairman Jerome E. Horton

4th District – Los Angeles

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Executive Director
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BOE Chairman Jerome E. Horton Appoints Bob Jimenez to the State Board of Equalization's Fourth District

Five-time Emmy, duPont-Columbia and George Foster Peabody award winner joins the BOE

Monterey Park—State Board of Equalization Chairman, Jerome E. Horton, today administered the oath of office to Bob Jimenez, who begins serving the Fourth District as Chief of Government Relations. In this new position, Jimenez will oversee the dissemination of media advisories, alerts and news releases, greatly expanding the Fourth District's outreach efforts through electronic and social media. He will also help manage a variety of educational, conflict resolution, and public service programs created by Chairman Horton to advance the Board's mission.

“Mr. Jimenez's wealth of experience will help the BOE educate the public about the role of the BOE in the area of taxation and the programs we administer, generating more than \$53 billion in annual revenue for the state to help ensure California's fiscal health and welfare,” said Chairman Horton.

Jimenez is a five-time Emmy, duPont-Columbia and George Foster Peabody award winning journalist who has covered local, state and national news for the CBS, NBC and UPN networks for the past 42 years. He is also active in producing and hosting community television programming for Los Angeles City Channel 35, Time Warner and PBS. He is a veteran speech writer, speaker, political consultant, public policy advisor and communications coach, having served with the California State Assembly and Senate for the last ten years.

Jimenez is an ardent advocate of higher education in the field of communication theory, having lectured at U.C. Davis, California State University Los Angeles, Stanford University, The University of California at Berkeley, The University of California at Los Angeles and the University of Southern California, where Mr. Jimenez served as an adjunct of Broadcast Journalism. Recognized as one of the highest journalism award winning Latinos in the United States, Jimenez has published articles on the state of the media, has been called on by the Norman Lear Foundation to assess its relevancy and has been asked by the Federal Communications Commission to assist in safe guarding the free broadcast airwaves of America.

Please join me in welcoming Mr. Jimenez.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$53.7 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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