

# Memorandum

To: Honorable Antonio Vazquez, Chairman  
Honorable Sally J. Lieber, Vice Chair  
Honorable Ted Gaines, First District  
Honorable Mike Schaefer, Fourth District  
Honorable Malia M. Cohen, State Controller

Date: April 14, 2023

From: Peter Kim, Chief Communications Officer  
Communications Department

Subject: **Communications Chief's First Quarter 2023 Report**

## Introduction

Below are some major highlights and accomplishments of the Communications Department (Department) for the first quarter of 2023.

## BOE Website

The BOE website is a critical tool in communicating and providing essential and up-to-date information to stakeholders and the general public. In line with the agency's [Strategic Plan 2020-2025](#), Goal #2, the BOE is modernizing our core tax administration functions and business processes by leveraging technology systems. Accordingly, the BOE website is continuously improved to enhance its capabilities and utility. Below are some notable updates made in the last quarter.

- Proposition 19 Webpage– The Proposition 19 (2020) webpage is continually updated in real time. In the last quarter, the Guidance Issued and the Related Legislation tabs were updated to include several Letters to Assessors and two bills related to Proposition 19, Senate Bill 890 and Senate Constitutional Amendment 4. The chart of the \$1 million intergenerational transfer exclusion amount adjustments was also added to the Additional Resources tab. Since the webpage was launched on November 10, 2020, there have been approximately 466,951 unique external pageviews through March 31, 2023.
- Translate Webpage– The Translate webpage was launched on June 10, 2022, over nine months ago. The webpage offers six language options: Spanish, traditional and simplified Chinese, Filipino (Tagalog), Vietnamese, and Korean. There have been approximately 2,564 unique external pageviews through March 31, 2023, and the Department will continue to monitor the activity.

## Publications

The Department has been working to standardize and update public-facing BOE publications and forms so that they are consistent and contain the most up-to-date information.

Below are some of the recent publications that the Department helped update or facilitate:

- Legislative Bulletin – Property Tax Legislation 2022 (Pub 140)
- California State Board of Equalization Governance Policy (Pub 471-Gov)
- Introduction to the California State Board of Equalization (Pub 21-G)
- Taxpayers' Rights Advocate's Fiscal Year 2021-22 Annual Report (Pub 316)
- Information Sheet, Property Tax Assistance Programs for Seniors (Pub 800-5)

The BOE's current publications are available on our [Forms and Publications webpage](#).

**New Intranet Site: myBOE**

Since July 2017, BOE's legacy intranet sites have become antiquated. For over a year, the Communications Department has worked on developing BOE's new intranet site, myBOE. myBOE was launched on March 30, and as outlined in the agency's Strategic Plan, the newly released intranet site is a significant milestone in rebuilding, revitalizing, and modernizing the BOE. myBOE will become a necessary tool in helping BOE employees execute their professional duties and responsibilities successfully while communicating as one agency.

**Look Forward**

During the second quarter of 2023, the Department will release the agency's Fiscal Year 2021-22 Annual Report and update the State Board of Equalization Fact Sheet (Pub 1). In addition, the Department will begin to work with the Taxpayers' Rights Advocate's Office to prepare for the 2023 Taxpayers' Bill of Rights Hearing scheduled in August.

**Conclusion**

The Department will continue to provide the Board with periodic updates as it reaches milestones on significant projects.

Approved:

/s/ Yvette M. Stowers

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Yvette M. Stowers  
Executive Director

cc: Ms. Deborah Bautista-Zavala  
Mr. Gary Gartner  
Mr. Matt Cox  
Mr. Cody Petterson  
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